



NEWS RELEASE

## **WATERTOP TO PRODUCE FIRST HYDRODRAG CHAMPIONSHIP SERIES**

The RIVA Racing HydroDrag Series will include three events and crown the first ever HydroDrag overall National Champion. The 2009 RIVA Racing HydroDrag Spring National is **RECONFIRMED for April 18-19, 2009** in Sebastian, FL at the C-54 Canal.

**Melbourne, FL – January 27, 2009** – WaterTop Unlimited® will be producing a three event HydroDrag™ series in 2009 that will incorporate an overall points system to determine the first ever personal watercraft HydroDrag National Champions. The 2009 HydroDrag events will build on the popularity of the inaugural season and include the Speed Alley top speed event and the 1/8<sup>th</sup> mile HydroDrag head-to-head drag racing, utilizing the exciting *Launch Pad* starting gate system. RIVA Racing returns as the title sponsor of the fastest growing PWC activity in the country and will be supporting the 2009 HydroDrag Spring, Summer, and Fall Nationals.

“The interest and enthusiasm for the HydroDrag events proved to be extremely high and that led us to expanding it into a three event series that will crown the first ever overall HydroDrag National Champions.” said WaterTop Unlimited General Manager Tim McKercher. “Last year’s HydroDrag events were an experiment that created tremendous interest and the fact that participation increased nearly 150% from (last year’s) spring event to the fall event clearly showed us, RIVA, and the PWC industry that this is truly the next big thing in the sport of PWC.”

The 2009 HydroDrag events will be sanctioned by the APBA (American Power Boat Association) and include four classes: Vintage, Stock, Limited, and Unlimited. The rules structure in regard to safety requirements and procedures and individual technical rules for each class are being reviewed by a committee of industry professionals and will be based off of current APBA PWC racing rules with modifications to address the particular nuances of PWC drag racing.

The 2009 RIVA Racing HydroDrag Series will consist of three Nationals

2009 RIVA Racing HydroDrag Spring Nationals

Date: [April 18-19, 2009](#)

Location: Sebastian/Fellsmere, FL

Venue: C-54 Canal

2009 RIVA Racing HydroDrag Summer Nationals

Date: TBD – July, 2009

Location: TBD – GA, AL, SC, NC

2009 RIVA Racing HydroDrag Fall Nationals

Date: November 7-8, 2009 (tentative)

Location: Sebastian/Fellsmere, FL

Venue: C-54 Canal

The 2009 HydroDrag Nationals will utilize a two-day format to accommodate the large number of expected entries and provide the finest competition in the safest manor.

Much was learned during the inaugural 2008 HydroDrag events and many improvements will be implemented as well as concerns addressed for the 2009 events. WaterTop and others involved with the HydroDrag development have listened to comments and suggestions from the PWC community and from this a Questions & Answers document will be produced to address known concerns.

Event and registration information and 2009 rules will be available in the coming weeks. For more information on the 2009 RIVA Racing HydroDrag Series and other Watertop Unlimited events visit [www.watertopevents.com](http://www.watertopevents.com) [www.watertopunlimited.com](http://www.watertopunlimited.com) or contact them directly at 321.409.0519 or [info@watertopunlimited.com](mailto:info@watertopunlimited.com).

**WaterTop Unlimited** is a multi-faceted public relations & promotions LLC. based in Melbourne, Florida. WaterTop is a full service Marketing Communications and Event Marketing agency that also produces a variety of B2B and B2C recreational product events including; the Bimini Road Rally, HydroDrag Nationals, and various product sampling and training tours.

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For more information: [www.watertopunlimited.com](http://www.watertopunlimited.com) [www.watertopevents.com](http://www.watertopevents.com)

Contact: Tim McKercher

321.409.0519

[Info@watertopunlimited.com](mailto:Info@watertopunlimited.com)

